

Luxury Lifestyle Influencer + Content Creator

TIA LEE

@TIALEEAPPROVED



INSTAGRAM

8.7K

TIK TOK

64.4K

Tia is a 23 year old style lover and dog mom navigating life in San Francisco. Covering all things in fashion, beauty, tech, and lifestyle. Tia brings a fresh perspective to the latest trends and events happening in the city on her TikTok and Instagram.

Tia's style is street-chic with a Y2K twist. The content she brings to her vlog and social media channels is positive and bright and she has an eye for creating images that draw attention to particular products.

UNIQUE VISITORS

60K

MONTHLY IMPRESSIONS

1M

ENGAGEMENT RATE

61%

DEMOGRAPHICS

MONTHLY REACH

77K

FEMALE TARGET

18-35

TOP LOCATIONS

US/CA

COLLABS

Forbes

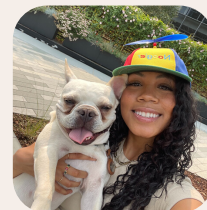


BROWS BY LOLO

CONTACT

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WWW.TIALEEAPPROVED.COM



SERVICES

- ★ INSTAGRAM FEED POST
RATE: \$800
- ★ 1 TIKTOK VIDEO
RATE: \$2,000
- ★ INSTAGRAM FEED + 1 STORY POST
RATE: \$1,350



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FOLLOWER BREAKDOWN

@TIALEEAPPROVED



UNITED STATES

★ **89.4%**

CANADA

1%

FEMALE

★ **41.9%**

MALE

58.1%



UNITED STATES

★ **79%**

SOUTH AFRICA

2%

FEMALE

★ **74.6%**

MALE

25.4%

